Urban League of Northwest Indiana, Inc.

Entrepreneurship Program

Empowering Business Owners for Success

The **Urban League of Northwest Indiana** is committed to fostering economic growth and sustainability by providing comprehensive support to entrepreneurs and small business owners. Our **Entrepreneurship Program** is designed to equip individuals with the skills, resources, and mentorship needed to build and scale successful businesses.

Program Services

Business Development Training

- Learn the fundamentals of starting and managing a business.
- Develop a strategic business plan to guide your growth.
- Understand market analysis and competitive positioning.

Financial Literacy & Funding Assistance

- Budgeting and cash flow management training.
- Access to small business loans, grants, and alternative funding sources.
- Advisory and financial planning support.

Marketing & Branding Strategies

- Social media and digital marketing guidance.
- Networking opportunities to grow your business visibility.

Legal & Compliance Support

- Understanding business structures (LLC, S-Corp, etc.).
- Register business with the State of Indiana.
- Acquire EIN.

Mentorship & Advisory

- Advisory with an experienced business leader.
- Peer networking and group mentoring sessions.
- Ongoing support and guidance for sustained success.

Who Can Join?

Our **Entrepreneurship Program** is open to **aspiring and current business owners** who are looking to strengthen their business knowledge and expand their opportunities. Whether you are in the startup phase or an established business owner seeking growth, we are here to support you.

Engage with the **Urban League of Northwest Indiana's Entrepreneurship Program through workshops and training programs** and take the next step toward building a thriving business!

Workshops

- Starting a Business (March 29, 2025, 12 pm – 1 pm)
- Budgeting & Forecasting (September 27, 2025, 12 pm – 1 pm)
- How to Apply for Grants (December 6, 2025, 12 pm – 1 pm)

Extensive Business Training

- Participants must qualify to attend.
- 4-week program in June 2025; 2-days per week on Tuesdays & Thursdays (6 pm – 8 pm)

For inquiries

- Bahiyah Shabazz, email address: b.shabazz@decimalytics.com or call 219-989-6595.
- Eventbrite registration, please click here.

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