

ENTREPRENEURSHIP AGENDA

Year: 2024

Facilitator: Bahiyah Shabazz

**Dr. Vanessa Allen-
McCloud**

President & CEO ULNWI

Bahiyah Shabazz

Decimalytics

Britney Bynum

AB Medical Staffing

Nicole Batista

Centier Bank

Yolanda Davis

Centier Bank

Cherilyn Richardson

First Savings Hegewisch

John Freyek

Horizon Bank

Robin Clark

Horizon Bank

Date & Time	Topic & Instructor	Description
January 25, 2024 5:30 p.m.	Welcome to the meet & greet (ULNWI & Gary Chamber of Commerce)	ULNWI and Gary Chamber of Commerce collaborate during a networking event to disclose the ULNWI entrepreneurship program.
February 10, 2024 12:00 p.m.	Steps to Start a Business	Register with State of Indiana Setup a digital mailbox Register for an EIN Duns & Bradstreet account Manage a business account Importance of accounting software
March 1, 2024 12: 00 p.m.	Lunch & Learn: Women In Business Fire Side Chat	Experts share new ideas, innovative solutions, and alternative viewpoints that can help businesses to think outside the box and make more informed decisions.
April 6, 2024 12:00 p.m.	Budget & Forecasting	Define the information requirements for a short-term (i.e., up to 1 year) cash flow forecasting system. Identify how to perform an objective critique of an existing cash flow forecasting system. Recognize when to use standard forecasting methods and how to evaluate their performance. Discover how to develop an effective cash flow forecasting system that integrates various time horizons, data items, and performance measurements. Identify the most common flaws in budget submittals by recognizing their causes. Recognize why every budget must go beyond simply a P&L projection. Discover the 5 things you should NOT do if you want your budget to be taken seriously.

May 3, 2023 12:00 p.m.	Lunch & Learn: Create a Brand	Step-by-step guide to building a brand. Whether you're creating a new brand for a new business, designing a new brand after a merge, or rebranding an existing company, the process takes time, money, and lots of research.
June 1, 2024 12:00 p.m.	Tax Strategies for Small Businesses	Evaluate proper business entity structure Small business tax elections Carryover deductions Accountable plans Defer taxable income New hires Review accounting method
August 3, 2024 12:00 p.m.	How to Apply for Grants	Learn how to research for grants, what to say, and what not to say.
Sept. 6, 2024 12:00 p.m.	Lunch & Learn: Leverage the Future of AI	Explore what is coming and discuss how entrepreneurs can leverage the future of the software disruption.
October 5, 2024 12:00 p.m.	Create Financial Opportunity	How your business can discover capital, networking opportunities and use cash flow to maximize your business's success
December TBD	Holiday Party	Join the Urban League Northwest Indiana in celebrating a prosperous year for business owners and producers.

