



Urban League of
Northwest Indiana, Inc.

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***Urban League of Northwest Indiana and Ring Announce New Initiative to
Provide Increased Peace of Mind to Local Senior Residents***

State Senator Eddie Melton Expresses Support for Collaboration

(Gary, IN) – The Urban League of Northwest Indiana (ULNWI) today announced a community program in collaboration with Ring to support senior safety in Lake, Porter and LaPorte counties. With the support of the ULNWI’s Federation of Block Clubs, Ring, whose mission is to make neighborhoods safer, is donating 1,000 Ring Video Doorbells, including free installation and a Ring Protect subscription, to local residents 55 years and older throughout Northwest Indiana counties, as defined by ULNWI.

The Urban League of Northwest Indiana supports neighborhood collaborations and promotes cultural diversity and economic opportunities in African American and minority communities in Lake, Porter, and LaPorte counties.

“The safety of our seniors is always a priority in the communities we serve,” said Urban League of NWI President and CEO Dr. Vanessa Allen-McCloud. “Our community program with Ring not only provides an additional layer of protection but can help provide peace of mind for interested seniors and their loved ones.”

Indiana State Senator Eddie Melton was able to express his excitement and many benefits for interested residents.

"I'm excited to support the Urban League of Northwest Indiana and Ring's collaboration," Sen. Melton said. "The Urban League of Northwest Indiana has had a profound impact in the communities it serves and I believe the devices being offered will give seniors and their loved ones an extra sense of peace in their homes. The 1,000 Ring Video Doorbells that are set to be donated to seniors is just one of many initiatives I'm supporting to promote safety in my community. It's an ongoing effort, and I'm excited that Ring is stepping up to not only make this donation but is working with the Urban League to ensure seniors are fully able to take advantage of the benefits of their device."

Other attendees included UL Federation of Block Clubs representative Marcella Gregory and Ring representative Kyle Degiulio.

“Ring is proud to collaborate with the ULNWI, an organization that supports the well-being of local seniors and builds community connections,” said Karla Torres, Head of Community Engagement at Ring. “Together, we hope to extend ULNWI’s positive impact, providing peace of mind to local seniors with technology that is easy-to-use and extending ULNWI’s community-building services and initiatives.”

Program Overview:

- Up to 1,000 Ring Video Doorbells will be donated at no cost to senior residents 55 years and older.
- Ring will cover the installation cost associated with the donated device.
- Ring will provide a Ring Protect Basic video recording subscription for the life of the donated device at no cost to senior residents.
- Ring will provide a Security Yard Sign with each donated device at no cost to senior residents.
- Applicants who meet the eligibility requirements will be selected to receive a donated device on a first come, first served basis.

Residents interested in receiving a donated device can apply on Ring’s website [here](#) starting July 26th.

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For more information, contact Chelsea Whittington of C WHITT PR at 219-712-3182 or Chelsea@CWHITT.biz.

About the Urban League of Northwest Indiana

For more than 75 years, the Urban League of NWI’s mission has been to promote cultural diversity and economic opportunities in African American and minority communities. Fueling transformational change in Lake, Porter and LaPorte counties, the Urban League supports and promotes neighborhood community collaborations and programs that help change lives. The Urban League also continues to make exceptional strides in providing a better quality of life for citizens across the Region.